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Fwd: Venice BID

1 message

Councilmember Bonin <councilmember.bonin@lacity.org>

Wed, Jul 27, 2016 at 4:20 PM

To: Taylor Bazley <taylor.bazley@lacity.org>, Laura McLennan <laura.mclennan@lacity.org>, Debbie DynerHarris <debbie.dynerharris@lacity.org>

-MJ

----- Forwarded message -----

From: **Nathan Court**

Date: Wed, Jul 27, 2016 at 2:33 PM

Subject: Venice BID

To: Mike Bonin - Los Angeles Councilmember District 11 <councilmember.bonin@lacity.org>

I'm writing to voice my support for the creation of a Business Improvement District in Venice around Ocean Front Walk. Given the seeming inability of the City and County to address the most basic of issues in the OFW area, particularly given it is a primary tourist destination for not only long distance travelers but City residents as well, I think a BID would help improve a myriad of issues such as graffiti, trash, unsanitary public spaces, and petty crime.

There are a small group of people in the community who make a lot of noise against any effort to improve the quality of life in Venice, and I often fear that the Councilman may incorrectly think that they represent the views of most Venetians. It is always easier for activist types, who have adopted a "cause", to get their voice heard because it means so much to them. However, there is often a much larger contingent of people who will benefit, but because the positive impact on an individual basis is smaller, may not speak up or get involved even though the aggregate positive benefit when all people are counted far outweighs the naysayers. I would ask you to look to the recent VNC election for guidance about how the community feels on these issues in general. Nearly double the turnout, and despite protestations to the contrary, businesses did not steal the election with employee votes. I believe only ~100 votes out of ~2,800 were employees. I know the Councilman gets bombarded with input from certain segments of the Venice electorate, but I think he can look to the election to see where the numbers really are.

Nathan Court
Amoroso Place